

How We Built This

The honest story: a startup, built with practitioners, precaution-first, with everything verifiable.

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Owner Obedience Global Ltd board | Approved by Obedience Global Ltd board on 28 July 2026

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01 Where we are

Obedience is a UK software startup at the invite-only stage. One product, QuantifyQS, is live. We are pre-revenue and onboarding UK quantity surveying practices hands-on. We publish that plainly because early adopters deserve to know exactly what stage the company they trust is at.

02 Built alongside practitioners

The platform direction comes from structured discovery with practising UK quantity surveyors: deep, recorded interviews about how QS work actually happens, where the time goes, and what should never be automated. Two industry-level discovery interviews shape the roadmap so far, with more scheduled, and the answers were unambiguous: change control is the sharpest pain, Excel is the incumbent, and professional judgement must stay human.

That is why the product is a live commercial record rather than a black-box generator, and why every AI capability ships with a human sign-off step.

03 Precaution by design

Every precaution below is real, checkable, and linked to the policy that governs it:

- London-region structured project records, with file-object and supporting-service locations stated separately in the Privacy Policy and Subprocessor List
- Tenant isolation enforced in the database itself (row-level security), described in the Security Overview
- Fail-closed security: misconfiguration denies access rather than allowing it
- AI providers bound by commercial terms that forbid training on customer data, described in the Responsible AI Statement
- Daily encrypted off-site backups with restore testing
- Honest capability labels everywhere: Live, In development, Roadmap

04 Fully legal, explained properly

There is no authorisation regime for quantity surveying software in the UK: no regulator licenses products like ours, so there is no licence to lack. What the law actually requires of a company like Obedience is data protection compliance (UK GDPR, DPA 2018, PECR, the Data (Use and Access) Act 2025), honest marketing (Business Protection from Misleading Marketing Regulations 2008), and company disclosure duties (Companies Act 2006). Those are the obligations we build against, and this policy hub is where we show our workings.

05 Where we are going

Next on the trust roadmap: Cyber Essentials certification, the RICS Tech Partner Programme application, and continued discovery interviews with practices. Each becomes real on these pages when it is real, never before.

Canonical online record: <https://obedience.global/policies/how-we-built-this>